

Lewis C. Knight



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EDUCATION:

Doctoral Student, Journalism - University of Texas at Austin in the School of Journalism. Fall 2009 - Present: (emphasis on Digital Media Psychology and Sociology).

Master of Arts, Mass Communication - Texas State University in the School of Journalism and Mass Communication (emphasis on New Media).

Bachelor of Arts, Radio, TV and Film Communications, Minor Journalism, - Glassboro State College, NJ. (Now Rowan University) School of Journalism and Mass Communication (emphasis on Broadcast Journalism).

Research:

Friends Who Choose Your News. Published, The Official Research Journal of The International Symposium on Online Journalism. Volume 1-2, Fall 2011.

Sticky News: Use of Multimedia and Interactivity to Engage Online Audiences. Presented at 2010 AEJMC - Denver, CO

Stuck On Print: Community Newspapers' Move to Digital. Case Study in progress - Collecting data

Moving Images: Ethical Reasoning Online. Experimental Design in progress - Collecting data

Niche or Not: Financial Models For Digital Newspapers. Qualitative Essay in progress - Collecting data

McLuhan's Prophecy: Media Determinism & Digital Innovations' Impact on News Work. Qualitative Essay in progress - in edit

Hecho En Peru: An NPO's Persuasive Use of Digital Media: A textual analysis of a non-prophet organization's use of digital and social media to bring attention to an under served community in Iquitos Peru - Collecting Data and writing proposal

Digital Literacy in The Latino Home: Migration and Globalization: Qualitative Essay in progress concerning generational depth of digital use in Austin's Hispanic/Latino population - analyzing secondary data



Teaching:

Advertising: An upper-level, undergraduate, survey elective class covering the concepts and theories of advertising. Two semesters at Texas State University - San Marcos

Broadcast Advertising: An undergraduate elective class covering concepts and methods of copywriting and production of radio and television advertising. Two Semesters at The Art Institute of Houston

Studio Production: An undergraduate elective class covering concepts and methods of in studio television production. Two Semesters at The Art Institute of Houston

Video Field Production: An undergraduate elective class covering concepts and methods of electronic news gathering and field production. Two Semesters at The Art Institute of Houston

Non-Linear Editing: An undergraduate elective class covering concepts and methods of digital editing and post-production techniques Four Semesters at The Art Institute of Houston

Teaching Assistant:

Multimedia Newsroom: An upper-level, undergraduate, pilot program class covering the concepts, theories and skills required of digital news producers. One semester at The University of Texas at Austin

Multimedia Journalism: An undergraduate and graduate stacked class covering the concepts, theories, skills and issues concerning digital news production. One semester at The University of Texas at Austin

Visual Communication: A graduate class covering the concepts, theories and skills of visual news production. One semester at The University of Texas at Austin

Journalism Society and The Citizen Journalist: An upper-level, undergraduate class covering the concepts, theories and issues facing digital journalists. One semester at The University of Texas at Austin

Television News Producing: An upper-level undergraduate class covering the comprehensive process of producing a television news broadcast. Assisted in the production of Texas Newswatch, a Student produced weekly newscast. One Semester at The University of Texas at Austin

Television News Production: An upper-level undergraduate class covering the comprehensive process of producing a television news broadcast. Assisted in the production of Bobcat Update, a Student produced weekly newscast. Two Semesters Texas State University - San Marcos



RELATED EDUCATIONAL EXPERIENCE:

Executive Producer and Director of the video and Web documentaries Hecho En Peru: a Mission of Music. Spent two years working with Kairos U.S. and Kairos Peru to bring education and facilities to the under-served population of Belen, a poverty-stricken area on the Amazon headwaters that surround Iquitos, Peru. Spent three weeks documenting a group of musicians that performed four fund raising concerts in Iquitos and surrounding areas. Interacted extensively with the principles of Kairos Peru to understand the struggles of building two schools and providing scholarships to all of the students without government support. Continue this work with Kairos U.S. and Kairos Peru.

Other Latino Studies: Currently working on a proposal for globalization and migration of Latino populations in relationship to digital literacy and power.

Academic Service:

Digital Workshop at Marquette University: Worked with faculty at the University to help enhance the curricula for digital journalism and multimedia news. Examined ways to improve student participation in digital news production using **Reporting Texas** and **Multimedia Newsroom** Models.

Reporting Texas Webmaster: A Carnegie Grant initiative, which provides a Web space for students to produce digital news packages which are sourced and used by professional news outlets in and around Texas. Four semesters at The University of Texas at Austin

Multimedia Newsroom Webmaster: A pilot program Web site, which mirrors the Reporting Texas Web site and offers students a place to hone their skills in preparation to eventually post on Reporting Texas. Four semesters at The University of Texas at Austin

Millennials News Webmaster: A Web site used to promote an annual University conference and showcase conference presentations. One semester at The University of Texas at Austin

First Friday Workshop: Taught video shooting and editing to Ph.D. students at UT.

NAHJ Workshop: Taught video shooting and editing for the Web to journalism professionals at Texas State.

ABILITIES:

- Accomplished producer/director, videographer with strong writing and editing skills.
- Expert level on Final Cut Pro, After Effects, Media 100-NLE, Photoshop, Illustrator and InDesign.
- Proficient on Avid, Flash, DreamWeaver, ProTools, and other graphic and multi-media tools.
- Write and understand Web code and keep current on the latest tools and protocol.

Lewis C. Knight



PROFESSIONAL EXPERIENCE:

Owner Operator of Knight Line Productions/PaintBrush Productions a Houston/San Marcos based Production Company. 1992 - Present: Responsibilities include all aspects of business, media placement and production operations, including: Writing, Producing and Directing national, regional and local broadcast programs, commercials, media consulting, print layout, marketing presentations multimedia projects and Web design programming and maintenance.

Producer of Good Morning Houston 6am Edition. 1981-1992: Job description included overall formatting of the program accounting for overnight news, guest interview segments, booking, writing, stacking and line producing each segment of the show.

Senior photographer/editor, line producer for Good Morning Houston. 1981-1992: Job description included assist Show Hosts/Producers booking guests developing segment concepts and stories, stacking and line producing the live daily show, producing feature series, field direction, videography, editing and post production of all EFP and feature segments.

Both Programs were ranked as the #1 local TV talk shows in their time slots for my entire tenure at

KTRK-TV Channel 13 ABC O&O Houston, TX

Senior photographer/editor - KUHT-TV Channel 8 PBS Houston, TX. 1980-1981

Morning News Anchor WJIC-FM Salem, NJ. 1978-1980

Intern - Then Assistant Production Manager - WCAU-TV Channel 10 CBS O&O Philadelphia, PA. 1979-1980

Reporter/Photographer/Editor - Cox-TV Channel 5 Nightly News Glassboro, NJ.
1979-1980

RELATED EXPERIENCE:

Business Member of The Art Institute of Houston Video Production Advisory Board. 1993-1997

Guest Lecturer at University of Houston Video Production classes. 1995-1997

Associate Member of Ft. Bend Economic Development Council. 2001-2006

Member of Ft. Bend Chamber of Commerce. 2001-2006

web: www.knightlineproductions.com, www.cafeinatedmedia.com, www.lewisknight.net

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Starting a media career in radio Lewis Knight read morning drive-time news at WGLS-FM in 1977 and WJIC-FM the following year. Lewis began his TV career later in 1978 as a reporter, videographer/editor for Cox-TV and then with the CBS owned station in Philadelphia, first as an intern and then as assistant production manager. Lewis arrived in Houston in 1980; landing at KUHT Channel 8 as senior videographer. In 1981 Lewis moved to KTRK-TV Channel 13, where he produced the 6am Edition of Good Morning Houston for 12 years and was the line producer of GMH's 9am show as well as senior videographer. During his tenure at GMH, the shows won numerous awards and were nationally ranked as the number one local TV talk shows in their time slots.

Knight Line Productions was born to provide media clients with “national looking” communication presentations at “local” prices. As owner of KLP Lewis has been producing TV commercials, video presentations, print, graphic and multimedia projects for Texas’ top companies and local retailers since 1992. Lewis also did media consulting and media placement for his clients. Some of Lewis’ larger clients included Coca Cola Bottling of Houston, Compaq, Enron and Halliburton. Through KLP Lewis also did stringer work for ABC, HBO, NBC and Paramount Pictures.

While running KLP Lewis also taught video and advertising classes at the Art Institute of Houston and sat on the Professional Advisory Board of that school for three years.

Lewis semi-retired from commercial media in 2006 to returned to school, he moved to Wimberley, Texas and earned a Master of Arts at Texas State University-San Marcos. While at Texas State Lewis was teacher of record for two advertising classes, TA for two video production classes and TA for an Ad Campaigns and Ad Portfolio class. He was the grad club president and won awards for outstanding service and outstanding grad assistant. He is now working on his Ph.D. at the University of Texas-Austin. He is a teaching assistant working on digital media journalism issues.

Lewis started his higher education at Rowan University with a BA in Radio, TV and Film. He was on the Deans List for two years, Program Director and Morning news anchor for the university radio station WGLS-FM and managing editor for the then Glassboro State-TV.

Lewis has been affiliated with The Greater Ft. Bend Economic Development Council, The Ft. Bend Chamber of Commerce and has been a guest lecturer at The University of Houston. He is an accomplished producer/director, with strong writing, videography and editing skills. He is expert level on Media 100-NLE, Final Cut Pro, After Effects, Photoshop, Illustrator and InDesign . He is proficient on Avid, Flash, DreamWeaver, ProTools, and other graphic and multi-media tools. He writes and understands Web code and keeps current on the latest tools and protocol. He is expert on Macintosh OS and proficient on Windows OS.

web: www.knightlineproductions.com, www.paintbrushranch.net, www.cafeinatedmedia.com